

Organizational Behaviour (360 Degree Business)

Paul Smith, Marilyn Farmer, Wendy Yellowley



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Clear, concise, and written by experts currently lecturing in the field, *Organizational Behaviour* focuses exclusively on what you need to know for success in your business course and today's global economy.

For a focused view of organizational behaviour, this is the book for you. The concise, accessible style makes this the perfect text for introductory courses covering organizations and is well suited to international students. This innovative textbook features:

- a clear and thought-provoking introduction to organizational behaviour relevant, cutting-edge case studies with global focus
- hot topics such as emotional intelligence, corporate responsibility, Generation Y and ethics keep you up-todate with current business thinking
- summaries, activities, key theme boxes and review questions to help reinforce your understanding

Part of the *360 Degree Business* series, which provides accessible yet stimulating introductions to core business studies modules, this textbook comes with additional support materials including further case studies, revision summaries and interactive multiple choice questions available online at www.routledge.com/cw/farmer.

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