

## Operations Management: Processes and Value Chains, 8th edition

Lee J. Krajewski, Larry P. Ritzman, Manoj K. Malhotra

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### **Operations Management: Processes and Value Chains, 8th** edition

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This book blends the latest in strategic OM issues with proven analytic techniques.

While maintaining its perspective on the big picture and the strategic importance of operations, this edition shifts its overall approach to a process orientation-both service and manufacturing.

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