



International Dimensions of Corporate Social Responsibility: Vol.I

David Crowther

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International Dimensions of Corporate Social Responsibility- Vol. I & Vol II and Representations of Social Responsibility- Vol. I & Vol. II, all edited by David Crowther and Renu Jatana are a collation of the proceedings of the Third International Conference on corporate social responsibility held in Udaipur, February 2005 coordinated by the London Metropolitan University and Mohan Lal Sukhadia University. The focus in the past decade, has been on how organizations relate to society. CSR has emerged a significant strategy to connect with social and environmental issues that were earlier gleaned over. It has also gained ground in corporate businesses due to scrutiny of NGOs, consumer groups, an a spate of corporate scandals. International Dimensions of Corporate Social Responsibility: Vol I is a collection of papers that explores CSR in context of the Free Market, benchmarking, public policy, and issues of quality and cost. International Dimensions of Corporate Social Responsibility: Vol. II contains papers on CSR in the light of globalization. Included are the Islamic Perspective on CSR, network semiology, issues of Public Health and shareholder value and social responsibility. While the environmental and social indiscretions of corporations hit the headlines, it is a fact that concern for corporate social responsibility is high on the agenda. The two volumes of Representations of Social Responsibility explore CSR in the Internet-linked global village where investments and companies have gone global. Vol I looks at finance and accounting issues in the context of social responsibility beginning with the question: Is CSR Profitable? Ethical challenges, quality costs, reporting behaviour of various countries like Spain, Portugal and Turkey provide stimulating insights. Representations of Social Responsibility Vol II includes papers that explore employees' opinions about CSR in ABB Ltd., in Poland, CSR in India, financial and fiscal crimes in Turkey, CSR in term

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