



# Design Media: Techniques for Watercolor, Pen & Ink, Pastel and Colored Marker

Ron Kasprisin

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## Design Media: Techniques for Watercolor, Pen & Ink, Pastel and Colored Marker

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**Design Media: Techniques for Watercolor, Pen & Ink, Pastel and Colored Marker** Ron Kasprisin How to choose and use design media-a complete, practical primer

Mastery of a full range of design media is essential for architects, designers, and graphic artists in order to develop and communicate their ideas effectively. Instead of focusing solely on finished drawings, this book approaches each medium from the perspective of its use in the design process itself. Featuring step-by-step methods liberally supplemented with visual examples, it provides detailed coverage of the tools and techniques for each of the four major rendering media-pen and ink, pastels, colored marker, and watercolor. Design Media is filled with ideas to help bring out the best in drawing and rendering-from developing sound skills and improving presentations to achieving particular effects.

- \* Covers methods, materials, and equipment
- \* Contains 280 illustrations-including 200 in color-showing examples of all media types



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