



Rethinking Business Ethics: A Pragmatic Approach (The Ruffin Series in Business Ethics)

Sandra B. Rosenthal, Rogene A. Buchholz

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Using classical American pragmatism, the authors provide a philosophical framework for rethinking the nature of the corporation--how it is embedded in its natural, technological, cultural, and international environments, emphasizing throughout its pervasive relational and moral dimensions. They explore the relationship of this framework to other contemporary business ethics perspectives, as well as its implications for moral leadership in business and business education.

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