



# Managerial Strategies and Practice in the Asian Business Sector

*U Zeyar Myo Aung*

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**Managerial Strategies and Practice in the Asian Business Sector** is a comprehensive reference source for theories and practices related to business integration in Asian countries. The research presented within this timely resource closely examines a number of essential topics such as ethics, competition, and entrepreneurship in an era of globalization and economic expansion. Illustrating innovative insights concerning the development of business strategies in this growing region, this book is an invaluable reference for business executives, students of business, academics, policy makers, or any professional concerned with globalism and the intricacies of Asian business and information technology integration in the Asian business sector.

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