



# Creativity Workout: 62 Exercises to Unlock Your Most Creative Ideas

*Edward De Bono*

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**Creativity Workout: 62 Exercises to Unlock Your Most Creative Ideas** Edward De Bono  
**TAP INTO YOUR CREATIVE POTENTIAL**

Creativity was once thought to be a talent bestowed upon a lucky few. Today it is understood as a skill that we can all learn, develop and apply. And in today's economy--with information available to everyone and support services outsourced overseas--creativity is the most valuable asset you can possess and the best way to get ahead.

Learn to unlock these abilities with *Creativity Workout*. In 62 exercises designed by Edward de Bono, the world's leading creativity expert, you'll discover how to tap into your most original thinking. Each exercise is fun and simple and will get you in the creative state of mind necessary to think yourself to success.

You'll learn to:

- make connections
- think beyond your peers
- recognize possibilities
- create opportunities

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