

The "Front Porch": Examining the Increasing Interconnection of University and Athletic Department Funding: AEHE Volume 41, Number 5 (J-B ASHE Higher Education Report Series (AEHE))

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Higher education and intercollegiate athletics have long had a complicated relationship. Examining the interconnection between the two and from a variety of theoretical and practical angles, this volume highlights many of the debates surrounding higher education and intercollegiate athletics and the financial dependency between these two long-standing entities. Topics include:

- a comprehensive history of the National Collegiate Athletic Association,
- an examination of the funding mechanisms utilized by intercollegiate athletic departments,
- an in-depth magnification of the increasing corporatization of higher education and athletics, and
- a look into potential future debates and lines of inquiry surrounding this topic.

This is the 5th issue of the 41st volume of the Jossey-Bass series ASHE Higher Education Report. Each monograph is the definitive analysis of a tough higher education issue, based on thorough research of pertinent literature and institutional experiences. Topics are identified by a national survey. Noted practitioners and scholars are then commissioned to write the reports, with experts providing critical reviews of each manuscript before publication.



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