



The Buck Stops Here

Ashutosh Garg

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Entrepreneurs are participants, not observers; players, not fans; leaders, not followers. This is the story of an entrepreneur who turned a one store pharmacy into a 250-plus store pharmacy retail chain, the second largest in India. *The Buck Stops Here* is an engaging account of the entrepreneurial journey of the author while building Guardian Pharmacy, India's fastest growing pharmacy retail chain, as well as the bold transition he made from being a top manager for 25 years to an entrepreneur.

Ashutosh Garg provides a fascinating insight into how he became "The Professional Entrepreneur" by implementing the best practices he learnt as a manager while building Guardian as a strong organization. Garg's life epitomizes, made famous by the former US president Harry S. Truman. At his first job as a credit manager at ITC Maurya Shereton, he shot off a "pay up or else" reminder to a very important customer, since it was his responsibility to do so. It is another matter that he had to then camp outside the customer's house to prevent the postman from delivering the letter, or else he would have been fired from his job for having done his job. The audiobook blends the rich and varied experience of the author, highlighting his joys, frustrations, successes and failures.

The Buck Stops Here is full of anecdotes and lessons from real life that will guide and prepare the listener to recognize the hidden opportunities and identify dead ends on the road to building a new business that can be scaled up into a nationwide business. The author hopes this book encourages and inspires "budding" entrepreneurs to dream BIG and "dormant" entrepreneurs to take the plunge.



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