

A Primer on Organizational Behavior, 7th Edition

James L. Bowditch, Anthony F. Buono, Marcus M. Stewart



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This book introduces the reader to terms and concepts that are necessary to understand OB and their application to modern organizations. It also offers sufficient grounding in the field that enables the reader to read scholarly publications such as HR, CMR, and AMJ. This edition features new material on emotional intelligence, knowledge management, group dynamics, virtual teams, organizational change, and organizational structure.

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