



Financial Strategy for Managed Care Organizations: Rate Setting, Risk Adjustment, and Competitive Advantage

Charles William, Jr. Wrightson

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In this follow-up to his successful 1990 book HMO Rate Setting and Financial Strategy, Charles William Wrightson updates all of the information on premium rate-setting methods and includes an important new section on risk adjustment.

This edition features:

Two new chapters on risk adjustment methods

Anthony Tucker, Jonathan Weiner, and Chad Abrams of Johns Hopkins University explore the tools for measuring health-based risk, applying diagnosis-based risk adjustment, and more. Melvin J. Ingber of the Centers for Medicare and Medicaid Services explores implementation of risk adjustment for Medicare.

In-depth look at the Buyers Health Care Action Group (BHCAG) of Minnesota's Choice Plus program

This discussion summarizes the results produced by Choice Plus and explores whether the program deserves consideration as a national model for healthcare reform.

A brief history of the managed care industry is also provided, as well as valuable insights and projections for the future by Gordon Trapnell, a nationally recognized actuary.

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