



Internet Marketing Confidential: How to Spot the Scams and Lies Internet Marketers Use To Rip Off Authors, Speakers, and Consultants

Dan Janal

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There are a lot of con artists who have stolen - yes, stolen - hundreds, thousands and even hundreds of thousands of dollars from authors, coaches and consultants. They thought they were galloping along the Information Superhighway but got run over instead.

In this tell-all book, you'll learn to protect yourself from the lies, half-truths, misconceptions and downright scams.

Written in the humorous, irreverent, easy-to-understand style that readers have come to expect from Dan Janal, an author of six books that have been translated into six languages, Internet Marketing Confidential is a must-read for anyone who wants to build a business online or grow a business online.

"I wish I had read your book before I got taken in by a lot of Internet marketers who masqueraded as wolves dressed in sheep's clothing." Lydia Ramsey Author, "Manners That Sell"

"Before you spend one more red cent on a program, course, webinar or membership site, read Internet Marketing Confidential. It will save you money and your sanity and show you how to work on your business so it has staying power and solvency." Nancy Fox Author, "Network Like a Fox"

"Dan Janal's authoritative read shines the light what to watch for so you don't get ripped off. This is a fabulous resource!" Mary C. Kelly Author, "15 Ways to Grow Your Business in Every Economy"

"Internet Marketing Confidential is a revealing, no-holds-barred look at online marketing from the inside out. This book is an excellent resource for all levels; a must-read for those new to Internet marketing." Linda M. Lopeke Chairman & CEO Lexicorp Services Inc., Toronto, ON

"Internet Marketing Confidential has blown the doors off ALL the dirty little secrets that the scammers don't want you to know about. David Newman Author, "Do It! Marketing"

"I wish this book would have been available \$40,000 ago." Darshan Shanti Author, "24 Hour Champion"

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